

PMEGP PROPOSAL

TYPE OF ACTIVITY

Service And Textile

PROJECT PROFILE ON

Manufacture of Lok Vastra cloth

PROJECT INTRODUCTION

Mithila painting is a style of painting practiced in the Mithila region of India and Nepal. Artists create these paintings using a variety of mediums, including their own fingers, or twigs, brushes, nib-pens, and matchstick. The paint is created using natural dyes and pigments. The paintings are characterized by their eye-catching geometrical patterns. There is ritual content for particular occasions, such as birth or marriage, and festivals, such as Holi, Surya Shasti, Kali Puja, Upanayana, and Durga Puja. Artists of different castes and genders are now borrowing themes and styles from one another, and painting it on a variety of materials like paper, fabric, paper mache, cardboard, wood and metal boxes. The product range includes wall paintings, wall tiles, pen-holders, dustbins, plates, sarees, dupattas, suits, ties, bedsits, home décor products and cushion covers.

PROCESS OF MANUFACTURE

Steps of production

1. Concept making
2. Motifs creation
3. Raw-material selection and purchase
4. Placement of Motifs
5. Finishing of product.
6. Packaging

1. NAME OF THE PRODUCT

Apparel and Home décor

Section Break

2. Project Cost

EQUIPMENT NAME

tracing machine, pattern making machine, fabric cutting machine, vacuum iron table, iron, stitching machine, overlock machine,

A. LAND WORKSHED RENTAL COST/EQUIPEMENT (IN RS.)

₹ 1,000,000.00

B. WORKING CAPITAL (IN RS.)

₹ 400,000.00

TOTAL PROJECT COST (IN RS.)

₹ 1,400,000.00

3. ESTIMATED ANNUAL PRODUCTION CAPACITY:

Particulars	Capacity in No.	Rate	Total value
saree(silk)	100	10000	1000000
Ladies Suit	50	50000	250000
dupatta(silk)	150	2000	300000

PMEGP PROPOSAL

Bedsit sets	100	5000	500000
saree(cotton)	50	2500	125000

4. RAW MATERIAL (IN RS.)

₹ 600,000.00

13. Interest (As per the PLR)

14. Working Capital Requirement

15. Cost Analysis

PROPOSAL CREATED BY

Mukul Ranjan

Note :

1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
3. a. Total Cost of Project will be reduced.
4. b. Profitability will be increased.
5. c. Interest on C.E.will be reduced.