

PMEGP PROPOSAL

TYPE OF ACTIVITY

Service And Textile

PROJECT PROFILE ON

Manufacture of Lok Vastra cloth

PROJECT INTRODUCTION

Handmade Madhubani Painting Products;
Mithila painting is a style of painting practiced in the Mithila region of India and Nepal. Artists create these paintings using a variety of mediums, including their own fingers, or twigs, brushes, nib-pens, and matchstick. The paint is created using natural dyes and pigments. The paintings are characterized by their eye-catching geometrical patterns. There is ritual content for particular occasions, such as birth or marriage, and festivals, such as Holi, Surya Shasti, Kali Puja, Upanayana, and Durga Puja.

PROCESS OF MANUFACTURE

Steps of Painting Process;
1. Concept Making.
2. Motifs Creation.
3. Raw-material Selection.
4. Placement of Motifs,
5. Color Filling.
6. Finishing of Products.

1. NAME OF THE PRODUCT

Apparel & Home Furnishing Products

Section Break

2. Project Cost

EQUIPMENT NAME

Brush, Bamboo Nib, Stitching machine, Overlock machine Iron, Tracing machine, Pattern making Machine

A. LAND WORKSHED RENTAL COST/EQIPEMENT (IN RS.)

₹ 800,000.00

B. WORKING CAPITAL (IN RS.)

₹ 320,000.00

TOTAL PROJECT COST (IN RS.)

₹ 1,120,000.00

3. ESTIMATED ANNUAL PRODUCTION CAPACITY:

Particulars	Capacity in No.	Rate	Total value
Saree (Silk)	60	10000	600000
Saree (Cotton)	60	2500	90000
Full Size Painting	60	5000	300000
Ladies Suits (Silk)	100	3000	300000

PMEGP PROPOSAL

Bedsheet	100	5000	500000
----------	-----	------	--------

4. RAW MATERIAL (IN RS.)

₹ 635,000.00

5. PACKING MATERIAL (IN RS.)

₹ 60,000.00

6. WAGES (1-SKILLED & 1-UNSKILLED) (IN RS.)

₹ 0.00

13. Interest (As per the PLR)

14. Working Capital Requirement

15. Cost Analysis

PROPOSAL CREATED BY

Mukul Ranjan

Note :

1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
- a. Total Cost of Project will be reduced.
- b. Profitability will be increased.
- c. Interest on C.E. will be reduced.