

# PMEGP PROPOSAL

## TYPE OF ACTIVITY

Service And Textile

## PROJECT PROFILE ON

Manufacture of Lok Vastra cloth

## PROJECT INTRODUCTION

Handmade Madhubani Painting Products;

Mithila painting is a style of painting practiced in the Mithila region of India and Nepal. Artists create these paintings using a variety of mediums, including their own fingers, or twigs, brushes, nib-pens, and matchstick. The paint is created using natural dyes and pigments. The paintings are characterized by their eye-catching geometrical patterns. There is ritual content for particular occasions, such as birth or marriage, and festivals, such as Holi, Surya Shasti, Kali Puja, Upanayana, and Durga Puja.

## PROCESS OF MANUFACTURE

Steps of Painting Process;

1. Concept Making.
2. Motifs Creation.
3. Raw-material Selection.
4. Placement of Motifs,
5. Color Filling.
6. Finishing of Products.

## 1. NAME OF THE PRODUCT

Apparel & Home Furnishing Products

## Section Break

### 2. Project Cost

## EQUIPMENT NAME

Brush, Bamboo Nib, Stitching machine, Overlock machine Iron, Tracing machine, Pattern making Machine

## A. LAND WORKSHED RENTAL COST/EQUIPEMENT (IN RS.)

₹ 800,000.00

## B. WORKING CAPITAL (IN RS.)

₹ 320,000.00

## TOTAL PROJECT COST (IN RS.)

₹ 1,120,000.00

## 3. ESTIMATED ANNUAL PRODUCTION CAPACITY:

Particulars	Capacity in No.	Rate	Total value
Saree (Silk)	60	10000	600000
Saree (Cotton)	60	2500	90000
Full Size Painting	60	5000	300000
Ladies Suits (Silk)	100	3000	300000

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Bedsheet	100	5000	500000
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#### 4. RAW MATERIAL (IN RS.)

₹ 635,000.00

#### 5. PACKING MATERIAL (IN RS.)

₹ 60,000.00

#### 6. WAGES (1-SKILLED & 1-UNSKILLED) (IN RS.)

₹ 0.00

#### 13. Interest (As per the PLR)

#### 14. Working Capital Requirement

### 15. Cost Analysis

#### PROPOSAL CREATED BY

Mukul Ranjan

#### Note :

1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
  - a. Total Cost of Project will be reduced.
  - b. Profitability will be increased.
  - c. Interest on C.E. will be reduced.