

# PMEGP PROPOSAL

## TYPE OF ACTIVITY

Service And Textile

## PROJECT PROFILE ON

Manufacture of Lok Vastra cloth

## PROJECT INTRODUCTION

Handmade Madhubani Painting Products;  
Mithila painting is a style of painting practiced in the Mithila region of India and Nepal. Artists create these paintings using a variety of mediums, including their own fingers, or twigs, brushes, nib-pens, and matchstick. The paint is created using natural dyes and pigments. The paintings are characterized by their eye-catching geometrical patterns. There is ritual content for particular occasions, such as birth or marriage, and festivals, such as Holi, Surya Shasti, Kali Puja, Upanayana, and Durga Puja.

## PROCESS OF MANUFACTURE

Steps of Painting Process;  
1. Concept Making.  
2. Motifs Creation.  
3. Raw-material Selection.  
4. Placement of Motifs,  
5. Color Filling.  
6. Finishing of Products.

## 1. NAME OF THE PRODUCT

Apparel & Home Furnishing Products

## Section Break

### 2. Project Cost

## EQUIPMENT NAME

Brush, Bamboo Nib, Stitching machine, Overlock machine Iron, Tracing machine, Pattern making Machine

## A. LAND WORKSHED RENTAL COST/EQIPEMENT (IN RS.)

₹ 700,000.00

## B. WORKING CAPITAL (IN RS.)

₹ 280,000.00

## TOTAL PROJECT COST (IN RS.)

₹ 980,000.00

## 3. ESTIMATED ANNUAL PRODUCTION CAPACITY:

Particulars	Capacity in No.	Rate	Total value
Saree (Silk)	60	10000	600000
Saree (cotton)	60	3000	180000
Ladies Suit	240	2500	600000
Bedsheet	250	2500	625000

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### 4. RAW MATERIAL (IN RS.)

₹ 635,000.00

### 5. PACKING MATERIAL (IN RS.)

₹ 60,000.00

### 6. WAGES (1-SKILLED & 1-UNSKILLED) (IN RS.)

₹ 288,000.00

### 7. SALARIES (IN RS.)

₹ 100,000.00

### 8. ADMINISTRATIVE EXPENSES (IN RS.)

₹ 50,000.00

### 9. OVERHEADS (IN RS.)

₹ 50,000.00

### 10. MISCELLANEOUS EXPENSES (IN RS.)

₹ 150,000.00

### 11. DEPRECIATION (IN RS.)

₹ 80,000.00

### 12. INSURANCE (IN RS.)

₹ 25,000.00

### 13. Interest (As per the PLR)

### A. C.E.LOAN (IN RS.)

₹ 42,000.00

### B. W.C LOAN (IN RS.)

₹ 15,120.00

### 14. Working Capital Requirement

### A. FIXED COST (IN RS.)

₹ 585,000.00

### B. VARIABLE COST (IN RS.)

₹ 745,000.00

### C. REQUIREMENT OF WC PER CYCLE (IN RS.)

₹ 207,120.00

## 15. Cost Analysis

### A. FIXED COST

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100%	60%	70%	80%
585	351	409.5	468

### B. VARIABLE COST

100%	60%	70%	80%
745	447	521.5	596

### C. COST OF PRODUCTION

100%	60%	70%	80%
1905	1143	1333.5	1524

### D. PROJECTED SALES

100%	60%	70%	80%
2000	1200	1400	1600

### E. GROSS SURPLUS

100%	60%	70%	80%
95	57	66.5	76

### F. EXPECTED NET SURPLUS

100%	60%	70%	80%
85	51	59.5	68

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### PROPOSAL CREATED BY

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## Note :

1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
3. a. Total Cost of Project will be reduced.
4. b. Profitability will be increased.
5. c. Interest on C.E.will be reduced.