

PMEGP PROPOSAL

TYPE OF ACTIVITY

Service And Textile

PROJECT PROFILE ON

Embroidery

PROJECT INTRODUCTION

Kheta Embroidery, art of decorating material, primarily textile fabric, by means of a needle and thread (and sometimes fine wire). The basic techniques include crewel work, needlepoint, cross-stitch embroidery, and quilting, as well as quillwork and featherwork. Kheta Embroidery Categories into three main types: counted-thread, freestyle and whitework. Women in Bihar's Shershabadi community are the only artisans who create fine examples of Kheta embroidery, based on the motifs of river and the life around it. The ripples of the river, the movement of the earthworms and textures of the pan patta (betel leaf) — these are the motifs that find space in the Kheta embroidery that is peculiar to Bihar's Shershabadi community.

PROCESS OF MANUFACTURE

1. Start embroidering from the center.
2. Do a markup of 10/10 cells using a marker specially crafted for fabric.
3. Correlate the notation symbols with the thread codes in the organizer carefully.
4. embroidering with two strands, it's quite handy to fold one of them in half, thread it in your needle and fasten it on the canvas with a loop. an odd number of strands (one or three), then pass the working strand through several canvas threads and fasten it with a stitch.
5. Pay attention to how tight the stitches are. If stitches too tightly, especially the bottom ones, then the fabric will allow light through and the image may become skewed.
6. All the decorative seams should be embroidered in the end, after the cross stitch part has been completed.

1. NAME OF THE PRODUCT

Kheta Embroidery Product

Section Break

2. Project Cost

EQUIPMENT NAME

Sewing Machine, Overlock Machine, Iron,

A. LAND WORKSHED RENTAL COST/EQUIPEMENT (IN RS.)

₹ 700,000.00

B. WORKING CAPITAL (IN RS.)

₹ 280,000.00

TOTAL PROJECT COST (IN RS.)

₹ 980,000.00

3. ESTIMATED ANNUAL PRODUCTION CAPACITY:

Particulars	Capacity in No.	Rate	Total value
Double Bedsheet Kwilt	60	10000	600000
Throws (54"/68")	60	5000	300000
Shawl	60	2500	150000

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Bed Runner	300	1500	450000
Stole	300	500	150000
Cushion Cover	1000	600	600000

5. PACKING MATERIAL (IN RS.)

₹ 10,000.00

6. WAGES (1-SKILLED & 1-UNSKILLED) (IN RS.)

₹ 480,000.00

7. SALARIES (IN RS.)

₹ 120,000.00

8. ADMINISTRATIVE EXPENSES (IN RS.)

₹ 24,000.00

9. OVERHEADS (IN RS.)

₹ 20,000.00

10. MISCELLANEOUS EXPENSES (IN RS.)

₹ 20,000.00

11. DEPRECIATION (IN RS.)

₹ 70,000.00

12. INSURANCE (IN RS.)

₹ 20,000.00

13. Interest (As per the PLR)

A. C.E.LOAN (IN RS.)

₹ 37,800.00

B. W.C LOAN (IN RS.)

₹ 15,120.00

14. Working Capital Requirement

A. FIXED COST (IN RS.)

₹ 594,000.00

B. VARIABLE COST (IN RS.)

₹ 5,075,000.00

C. REQUIREMENT OF WC PER CYCLE (IN RS.)

₹ 171,000.00

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15. Cost Analysis

A. FIXED COST

100%	60%	70%	80%
594000			

B. VARIABLE COST

100%	60%	70%	80%
5075000			

C. COST OF PRODUCTION

100%	60%	70%	80%
50,00,000			

D. PROJECTED SALES

100%	60%	70%	80%
87,30,000			

E. GROSS SURPLUS

100%	60%	70%	80%
37,30,000			

F. EXPECTED NET SURPLUS

100%	60%	70%	80%
33,57,000			

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PROPOSAL CREATED BY

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Note :

1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
3. a. Total Cost of Project will be reduced.
4. b. Profitability will be increased.
5. c. Interest on C.E.will be reduced.