

PMEGP PROPOSAL

TYPE OF ACTIVITY

Service And Textile

PROJECT PROFILE ON

Kirana-Shop/General /Stationary Shop

PROJECT INTRODUCTION

A Kirana store is a departmental shop which serves as the local neighborhood stores in India. One can find daily items of household use like rice, wheat, vegetables, spices, shampoos, etc. These establishments generally keep all the necessary consumer items. They do not have special offers or discounts that a supermarket or grocery store may provide, as they stock a limited amount of merchandise.

PROCESS OF MANUFACTURE

1. A sound business plan.
2. Selecting locality.
3. Required Investment.
4. Registration and licenses.
 - a. FSSAI Registration Certificate.
 - b. Entity Registration Certificate.
 - c. GST Registration Certificate.
5. Inventory.
6. Selecting the right vendor.
7. Study your competitors.
8. Add-on services.
9. Offers & Discounts.

1. NAME OF THE PRODUCT

Kirana Store

Section Break

2. Project Cost

EQUIPMENT NAME

Packing machine, Weighing machine, Security system,

A. LAND WORKSHED RENTAL COST/EQUIPEMENT (IN RS.)

₹ 800,000.00

B. WORKING CAPITAL (IN RS.)

₹ 320,000.00

TOTAL PROJECT COST (IN RS.)

₹ 1,120,000.00

3. ESTIMATED ANNUAL PRODUCTION CAPACITY:

Particulars	Capacity in No.	Rate	Total value
Atta	1200 k.g	28	33600
Rice	3000 k.g	40	120000
Pulses	1200 k.g	75	90000

PMEGP PROPOSAL

Sugar	1200 k.g	28	33600
Oil	1200 ltr.	160	192000
Spices	200 k.g	70	14000
Salt	1000 k.g	18	18000

4. RAW MATERIAL (IN RS.)

₹ 501,200.00

5. PACKING MATERIAL (IN RS.)

₹ 25,000.00

6. WAGES (1-SKILLED & 1-UNSKILLED) (IN RS.)

₹ 120,000.00

7. SALARIES (IN RS.)

₹ 180,000.00

8. ADMINISTRATIVE EXPENSES (IN RS.)

₹ 22,000.00

9. OVERHEADS (IN RS.)

₹ 15,000.00

10. MISCELLANEOUS EXPENSES (IN RS.)

₹ 36,000.00

11. DEPRECIATION (IN RS.)

₹ 80,000.00

12. INSURANCE (IN RS.)

₹ 120,000.00

13. Interest (As per the PLR)

A. C.E.LOAN (IN RS.)

₹ 128,000.00

B. W.C LOAN (IN RS.)

₹ 41,600.00

14. Working Capital Requirement

A. FIXED COST (IN RS.)

₹ 1,081,600.00

B. VARIABLE COST (IN RS.)

₹ 1,061,200.00

PMEGP PROPOSAL

C. REQUIREMENT OF WC PER CYCLE (IN RS.)

₹ 238,680.00

15. Cost Analysis

A. FIXED COST

100%	60%	70%	80%
1081600	648960	757120	865280

B. VARIABLE COST

100%	60%	70%	80%
1267000	760200	886900	1013600

C. COST OF PRODUCTION

100%	60%	70%	80%
826200	495720	578340	660960

D. PROJECTED SALES

100%	60%	70%	80%
1190400	714240	833280	952320

E. GROSS SURPLUS

100%	60%	70%	80%
364200	218520	254940	291360

F. EXPECTED NET SURPLUS

100%	60%	70%	80%
327780	196668	229446	262224

PROPOSAL CREATED BY

Robert Williams

Note :

1. All figures mentioned above are only indicative.
2. If the investment on Building is replaced by Rental then
3. a. Total Cost of Project will be reduced.
4. b. Profitability will be increased.
5. c. Interest on C.E.will be reduced.