

PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

PRODUCT CATEGORY: Accessories

DESIGN NO: APLK03

PRODUCT DESIGN DESCRIPTION: Multipurpose Usability Design/ Hand Bag.

(Multiple sockets for personal items)

SPECIFICATION SHEET

Material Description:	Cotton and Zari thread
Fabric Type/thread c./color:	Cotton
Techniques:	Applique
Material infusion :	NA
Shape:	Square Shape X - Body Bag
Color/Dye type:	Synthetic/ dye
Size/range: (IXbXh)	"X8"
Season:	Summer22
Material Proc. area:	ARA
Prototype develop. vendor:	Institution Dept.

DESIGN OVERVIEW SHEET

(Place within marked area)



SIZE: LBH= 10X12X2.5 (inches)

Handle: 7 (Inches)

COLOURS:

Applique work with different abstract motif by

thread work.

Inside metal zipper on top

Rope Handle =1cm (Thickness)

Gusset Width= 3.5 inches

DEVELOPMENT COST

SAMPLE	IN RETAIL		
550/- Approx	— 1100/- Approx		

Remarks:	Submitted by	Vivek Ranjan
Remarks:	EPCH Authorised Signatory	
Remarks:	UMSAS Authorised Signatory	



PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

PRODUCT CATEGORY: Applique

DESIGN NO: APLK03

DESIGN DEVELOPMENT RENDER/ SKETCH:



DESIGN SYNOPSIS:

The design approach ensembles cosmopolitan & classic Hand bag design in

terms of usability in daily life.

Designed to to carry multiple items on the go. Minimalist looks to match your fashion statement.



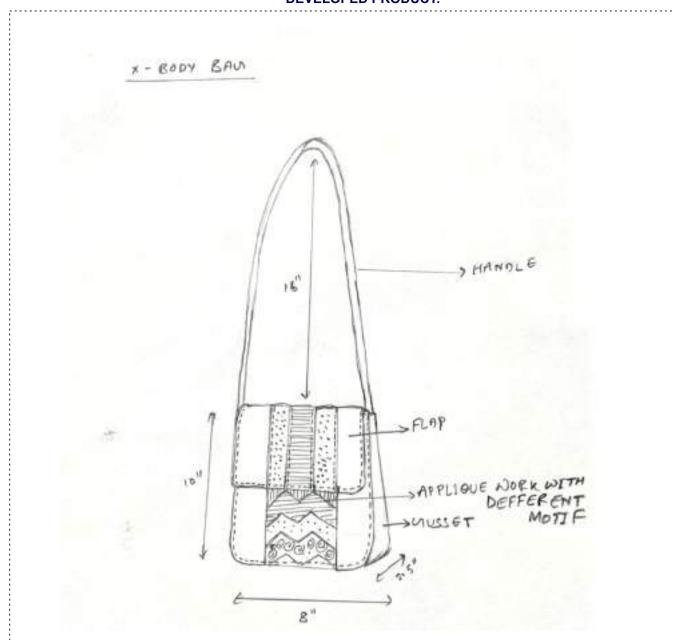
PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

PRODUCT CATEGORY: APPLIQUE

DESIGN NO: APLK02

DEVELOPED PRODUCT:



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